

# Volunteer Role Profile



Volunteer Role

**Visual Merchandising Volunteer**

Volunteer Manager

**Shop Manager**

Where you will be based

**Shop**

## Why we want you

Join us as a Visual Merchandising Volunteer and help transform our shops into must-visit destinations! Your creativity will be key in making our stores inviting and visually appealing, showcasing both pre-loved treasures and new product lines. By designing engaging displays, you'll attract customers and boost sales, all while raising vital funds to support pets in need. Be part of a vibrant team and make a real impact in our community.

## What you will be doing

- Designing visually captivating window and in-store displays to attract and engage customers
- Updating shop displays and layouts to reflect seasonal changes and promotions, keeping the store dynamic
- Organising products to enhance customer experience and maximise sales
- Collaborating with the team to maintain a welcoming and energetic atmosphere

## The skills you need

- A flair for spotting design opportunities and creating inviting displays
- Attention to detail to ensure displays are well presented and appealing
- Care and precision in handling tasks to contribute to a smoothly running shop
- A friendly, collaborative spirit, enjoying teamwork to enhance the store environment

## What's in it for you

- Be a Hero for Pets, make a direct impact on the lives of pets in need
- Gain experience, volunteering is a real asset for your CV and could lead to a whole new career
- Join a Supportive Community and become part of a team dedicated to pet welfare
- Discover Personal Satisfaction, feel good about contributing to a cause you care about
- Support Sustainability, help reduce waste by giving donated items a new life
- Keep active, nobody who volunteers in a charity shop ever needs a gym



membership!

- And we'll pay your out-of-pocket expenses in line with our Volunteer Expenses Policy

## **Disclaimer**

This role can be flexible to suit your time commitments. We believe that every pet should enjoy a healthy life in a happy home, and we always seek to involve the best people who share our values and commitment so we can continue to help and support pet owners across the UK to achieve this. At Blue Cross, we want you to feel that you belong, without the need to hide any part of who you are. Diversity and inclusion at Blue Cross means creating an organisation where all people, regardless of gender, race, sexual orientation, religion, nation or country of origin, disability, age, and socioeconomic backgrounds are welcomed, respected, supported, and have access to equal opportunities. We are working hard to reflect the world we live in and the communities we serve at every level of our organisation. As much as we have made positive advances, we consider diversity and inclusion to be a work in progress – a continual commitment that remains a priority for all of us. If you would like to talk to us about any accessibility needs that we can support with in terms of our volunteer recruitment processes, then please do get in touch. You can email [volunteering@bluecross.org.uk](mailto:volunteering@bluecross.org.uk) and we can organise for the right team member to get in touch with you for a discussion.